

Concordia University
Faculty Council of the John Molson School of Business
Minutes of meeting held Friday, September 18, 2009
Open Session

Present: S. Sharma, Chair
A. Ahmad (Fina.), S. Al-Safadi (CGSA), C. Baptista (CASA), B. Barbieri (Mktg.), S. Brutus (Mana.), C. Calkins (CASA), D. Cameron (Mana.), C. Cho (Acco.), S. Cole (SGS), A-M Croteau (DS/MIS), A. Fagnoli (Reg.), J. Feith (CASA), J. Freed (Fina.), S. Goyal (DS&MIS), N. Hdeib (CGSA), A. Hochstein (Assoc. Dean), G. Hughes (Staff), M. Islam (Mktg.), G. Kanaan (Assoc. Dean), H. Kim (Mktg.), Z. Ling (CASA), J. Longo (Staff), F. Nebebe (DS&MIS), T-S Nguyen (CASA), R. Oppenheimer (Mana.), A. Paquin (CASA), D. Peltier-Rivest (Acco.), I. Rakita (Fina.), C.A. Ross (Mktg.), M. Rossi (CASA), R. Saade (DS&MIS), M. Sharma (DS&MIS), L. Switzer (Assoc. Dean), U. Wassmer (Mana.), L. Zimmerman (CASA)

Absent with
Regrets: G. Beasley (Lib), S. Betton (Fina.), D. Graham (Provost), L. Katsanis (Mktg.), J. Woodsworth (President)

Guests: M-G. Hum (Comm. Officer)

1. Call to Order
The meeting was called to order at 9:35 a.m.
2. Closed Meeting
3. Open Meeting
4. Approval of Agenda (JMSB-2009-05A)
On a motion duly seconded (M. Sharma, L. Zimmerman) the Agenda was approved with the correction of the curriculum items of 14.1 and 14.2 moving under item 10 "Research and Program Evaluation" and renumbered as 10.1 and 10.2.
5. Approval of the Minutes (JMSB-2009-04M)
On a motion duly seconded (M. Sharma, B. Barbieri) the Minutes were approved.
6. Chair's Report and Question Period
The Chair welcomed everyone back to a new academic year in a new building. He mentioned that many students have been seen taking the elevator for one floor only and suggested to CASA and CGSA to look for ways to encourage the students to take the stairs.

He reminded members of Council that the Ribbon cutting ceremony will take place on September 22nd at 10:30.

The Chair officially welcomed S. Brutus as the Chair of Management and announced that Dominic Peltier-Rivest has been appointed Associate Dean, Academic Relations starting December 1, 2009.

The Chair reminded Council members of the Shuffle on September 25, 2009 and asked Bryan Barbieri to say a few words. B. Barbieri reminded Council members of the importance of the Shuffle and that the funds raised are for student scholarships and bursaries. He explained that Shufflers were now able to register online. It was also mentioned that Dean Sharma would donate \$1 for every JMSB faculty and staff member shuffling.

At this point, the Chair asked Council to respect a moment of silence for Mary Mullins who passed away on July 27, 2009. Mary occupied various positions at Concordia from 1973 to 1985 before working as Department Coordinator for the Department of Accountancy from 1987 to 2009.

7. Business Arising from a Previous Meeting

7.1 External Representation for 2009-2010 Council of the John Molson School of Business

Motion for 2009-2010 Council representation

- (a) Other University Service Department – (2008-2009: Facilities Management)
- (b) Two (2) representatives from different departments – (2008-2009: Computer Science and TESL)

On a motion duly seconded (M. Sharma, A-M Croteau) Council recommended that Facilities Management, Computer Science Department and TESL be again invited to appoint representatives to the JMSB 2009-10 Council membership

The motion was carried.

8. Elections

The Chair asked Council members to please note that all Committees previously known as *Appointment and Review Committees* shall furthermore be named *Special Advisory Search Committees (SASC)* as per Article 12.08 of the CUFA Collective Agreement.

M. Sharma, Department of DS&MIS, Suresh Goyal, Department of DS&MIS, and Charles Cho, Department of Accountancy were elected by acclamation to serve on the Faculty Council Steering Committee for a one-year term effective immediately and terminating after the first Council meeting in fall 2010.

Patrick Delaney, Department of Accountancy, was elected by acclamation to serve on the Undergraduate Student Request Committee replacing Sameer Mustafa for a one-year term effective June 1, 2009 and ending May 31, 2010.

Muhammad Jamal, Department of Management, was elected by acclamation to serve on the Search Committee for the Chair, Department of Accountancy.

Michel Magnan, Department of Accountancy, was elected by acclamation to serve on the Dean's Award for Distinguished Scholarship Committee for a one-year term effective June 1, 2009 and ending May 31, 2010.

Michel Laroche, Department of Marketing, was elected by acclamation to serve on the Special Advisory Search Committee for the Canada Research Chair in Accountancy.

Sophie Adousset-Coulier, Department of Accountancy, was elected by acclamation to replace Dr. Jeong Bon Kim on the Appointment and Review Committee for the Jarislowsky Chair in Organizational Governance.

Gregory Kersten, Department of DS&MIS, was elected by acclamation to serve on the Special Advisory Search Committee for the RBC Professorship in Accountancy.

Gregory Kersten, Department of DS&MIS, was elected by acclamation to serve on the Special Advisory Search Committee for the RBC Professorship in Management.

Gregory Kersten, Department of DS&MIS, was elected by acclamation to serve on the Special Advisory Search Committee for the RBC Professorship in Marketing.

Bryan Barbieri, Department of Marketing, was elected by acclamation to serve on the Special Advisory Search Committee for the RBC Professorship in Decision Sciences and Management Information Systems.

Christopher A. Ross, Department of Marketing, was elected by acclamation to serve on the Special Advisory Search Committee for the RBC, Manulife and Laurentian Professorships in Finance.

Robert Oppenheimer, Department of Management, was elected by acclamation to serve on the Council of the School of Extended Learning for a three year term effective immediately and ending May 31, 2012.

9. Motion to Approve Electronic Voting

It was discussed that Council may require electronic voting in case of an emergency situation. There was a discussion in terms of what would constitute an emergency.

B. Barbieri offered to draft guidelines for the use of electronic voting for Council affairs.

Therefore the duly seconded (M. Sharma, Barbieri) motion to approve electronic voting was amended to a motion duly seconded (R. Oppenheimer, C. Ross) to table the topic until guidelines for electronic voting act Council could be presented to Council members.

The motion was carried.

10. Report: Research and Program Evaluation

L. Switzer gave a research update and encouraged faculty members to apply for more grants as the Research Time Stipends (RTS) from SSHRC has been discontinued.

10.1 Minor undergraduate curriculum changes: Department of Accountancy (JMSB-2009-05A-04)

It was explained that the curriculum changes were changes to the requirements for the Major in Accountancy as well as an addition of a new Minor in Assurance, Fraud Prevention as well as Investigative Services and renaming of two existing minors. The document also includes course additions and deletions.

The change in requirements of the Major in Accountancy was to reduce the credits to 24 from 27. This would be in line with the other majors within the B.Comm and would allow the students to complete a minor along with a major in Accountancy.

There was a discussion in terms of the possibility of reducing the amount of outside credits from 12 to 9 instead of reducing the credit base. G. Kanaan explained that the

reduction of the minimum of 12 credits was not considered as it is standard for the B. Comm. and considered important to broaden the students' skills.

On a motion duly seconded (L. Switzer, G. Kanaan) the curriculum changes as outlined in JMSB-2009-05A-04 were approved.

The motion was carried.

10.2 Minor undergraduate curriculum changes: Department of Management (JMSB-2009-05A-05)

It was explained that the proposed curriculum changes included a Minor in Entrepreneurship as well as the addition of new courses and a change in title of a course.

In regards to a question concerning resource implications of the two new courses, it was explained that the changes would have no resource implications as the new courses listed in the calendar will be offered under different course numbers in Winter 2010.

On a motion duly seconded (L. Switzer, S. Brutus) the curriculum changes as outlined in JMSB-2009-05A-05 were approved.

The motion was carried.

11. CGSA Report

S. Al-Safadi introduced the new President of the MBA Society, Elizabeth Gillis, to Council. She also explained that most of the MBA classes remain in other venues than the MB as well as the fact that there is no comparable lounge area specific to the MBA in the new building as there was on the 10th floor of the GM building.

S. Al-Safadi explained that the CGSA continues to work hard at strengthening the synergies between the different groups within the CGSA. In addition, the GCBA and GDBA are looking into forming their own student associations. She also advised Council members that the student association offices are all on the 5th floor and that there are 2 remaining offices that are used for the club spaces.

G. Kanaan addressed the situation regarding the MBA classes being held outside of the MB building. He explained that there is limited space for classes in the evening as many courses are offered in the evening and there is only one time slot. G. Kanaan will follow up with the Departmental chairs to discuss alternatives as the changes in scheduling that would enable more classes to be held in this building would have to be made in all departments equally.

12. Staff Report

There was nothing to report.

13. Report: Masters and Diploma Programs

A. Hochstein mentioned that the enrollment numbers are very good for the graduate programs. The classes are full and the faculty members are pleased with the quality of the students.

14. Report: Undergraduate Programs, Academic and Student Affairs (JMSB-2009-05A-03)

G. Kanaan mentioned that there has been lots of activity and that there is an increase in student enrollment that could probably be linked to the reputation of the JMSB on a national and international scale as well as the present state of the economy.

There was a discussion in terms of the enrollment statistics for MIS. A-M Croteau mentioned that a coalition with major companies in Information Systems was formed at ASAC this past June to look at the future needs in terms of Management Information Systems expertise in the marketplace.

There was a question in terms of the possibility of receiving statistics from other universities. G. Kanaan mentioned that he would have to look into this. This information is not public and requests would have to be made to the institutions.

15. CASA Report

L. Zimmerman introduced the student representatives on Council: James Feith, Cristina Baptista, Zhuo Ling, Tay-Son Nguyen, Mariann Rossi, Christopher Calkins and Amanda Paquin (in absentia-early exit due to CCSL meeting).

L. Zimmerman explained that the first week of school went well with approximately 3,000 Agendas handed out the first 4 days of class. Traditionally it has been about 1,500 all year. CASA focused on sustainability this year and instead of printing documentation, students were given USB keys already loaded with information. As well, CASA has launched a new clothing line that has been a bit hit with students as well as staff members. This year, a new initiative is the buddy system whereby exchange students are paired with returning students to help adjust to their new environment.

16. Reports from School Representatives on University Committees

The Chair explained that due to the timing of Council this year, many of the following Committees have nothing to report as they have not met since the last meeting of Council.

There was nothing to report from the following Committees:

- 16.1 University Senate
- 16.2 Senate Academic Planning and Priorities
- 16.3 Senate Academic Programs Committee
- 16.4 University Library Committee
- 16.5 Senate Research Committee
- 16.6 Board of Governors
- 16.7 Arts and Science Faculty Council
- 16.8 Undergraduate Scholarships and Awards Sub-committee
- 16.9 Council of the School of Graduate Studies

17. New Business

17.1 Congress 2010

Ronald Rudin, Academic Convenor for Congress 2010

On a motion duly seconded (R. Oppenheimer, M. Sharma) speaking privileges were granted to R. Rudin.

The motion was carried.

Professor Rudin gave a PowerPoint presentation on Congress 2010. He explained that the congress will take place from May 28 – June 4, 2010 and that it will be the largest event that Concordia has ever held. Charles Cho is the JMSB representative on the academic committee. Research spaces will be constructed on campus for the event and these facilities will remain. This will be an important opportunity for Concordia to make an impact. He explained that it is important for the Concordia community to understand the

significance of the congress as it will be a great chance to connect the university to the larger community. Every congress has a theme and the theme for this congress is "Connected Understanding: Le Savoir Branché". R. Rudin mentioned that the website would be launched the following week and encouraged all members of Council to visit the website as well as attend the congress sessions or consider volunteering.

18. For discussion: Transcript Committee: Unofficial Recommendations (JMSB-2009-05A-06)

The Chair explained that the recommendations were for discussion only and asked A. Fagnoli to introduce the document as a member of the Committee. A. Fagnoli explained that this was a document in progress and there are revisions that have been made and the committee continues to meet. A final draft will be presented to Council in the future.

There was a discussion in terms of the recommendation that only one GPA be used, acting as both the cumulative and graduation GPA. There was also a discussion regarding the addition of the class average on the transcript. Responding to concerns regarding having the class average on the transcript, A. Fagnoli clarified that this would be on the student record only and not on the transcript.

There was a discussion in terms of the grade of multiple course attempts. A. Fagnoli explained that the grade of the last attempt is the official grade at the undergraduate level and S. Cole mentioned that all attempts count in the School of Extended Learning.

The Chair requested that all comments on this document be directed to either A. Fagnoli or O. Dyens. It was also reiterated that a final draft would be forwarded to all faculty councils for comment.

19. Other Business

G. Hughes mentioned that the 3rd Annual John Molson School of Business Career Fair will be held on Monday, September 21st from 10am-4pm at the Centre Mont-Royal. He asked for cooperation as some students may miss classes to attend the fair.

20. Next meeting

The next regular meeting of the JMSB Faculty Council will take place on Friday, October 9, 2009 at 9:30 am. Dean Sharma reminded members of Council that presence at this meeting was important to ensure quorum and to approve the Fall 2009 graduation lists.

21. Adjournment

On a motion duly seconded (R. Oppenheimer, M. Sharma) the meeting adjourned at 11:44 a.m.